

April 13, 2010

INTEGRAL ANNOUNCES LICENSE ON ELECTRIPLAST™ FOR HEARING AIDS

Bellingham, WA-Integral Technologies, Inc. (“ITKG-OTC:BB”) - (“Integral” or “the Company”), today announces that it has completed a License Agreement with one of its customers based on Integral’s Patented ElectriPlast™ Technology, patent number 7,317,420 for antennas. As a result, one of North America’s largest hearing aid companies will be designing new antenna concepts in order to enhance its product line.

At the request of the customer its name will not be published so as to enhance its competitive advantage in utilizing ElectriPlast™.

Traditional metal designs for antennas have been in use since wireless communications began but offer little, if any, design flexibility. In contrast, ElectriPlast™ allows a design engineer the utmost freedom in designing new products or enhancing current designs.

The reasons are two-fold. First, ElectriPlast™ can be extruded, molded or over-molded. Second, the antenna on the wireless device using ElectriPlast™ no longer needs to be encased in the device, but instead can reside outside the body of the device, designed either as a monopole or dipole antenna. This gives the engineer the unique ability to dramatically increase the antenna’s signal strength regardless of the device’s overall design.

Integral is in negotiations with several antenna companies and expects more licenses on its antenna patents.

Integral Technologies

Integral Technologies, Inc. (www.itkg.net) is the developer of an innovative electrically conductive resin-based material called “ElectriPlast™,” a highly conductive recipe that can be molded into virtually any shape or dimension associated with the range of plastics, rubbers and other polymers. Our IP consists of ElectriPlast™ and multitudes of different applications pertinent to a wide variety of industries. No assurances can be given that all patent applications will be approved; however, to the extent that patents are not granted, we will continue to attempt to commercialize these technologies without the protection of patents. Various examples of industries where ElectriPlast™ can be used are antennas, shielding, lighting, circuitry, switch actuators, resistors, and medical devices, to name just a few. The company is currently introducing these new products and ElectriPlast™ technology on a global scale.

This press release contains “forward-looking statements” within the meaning of Section 27A of the 1933 Securities Act and Section 21E of the 1934 Securities Exchange Act. Actual results could differ materially, as the result of such factors as (1) competition in the markets for the products and services sold by the company, (2) the ability of the company to execute its plans, and (3) other factors detailed in the company's public

filings with the SEC. By making these forward-looking statements, the Company can give no assurances that the transaction described in this press release will be successfully completed, and undertakes no obligation to update these statements for revisions or changes after the date of this release.

For more detailed information on the company and the technologies described above please visit our web site at www.itkg.net or contact Shareholder Relations at 888-666-8833 or Doug Bathauer, at 812-455-5767 or email at electriplastinfo@aol.com. To review the company's filings with the SEC, please go to www.sec.gov.